Comprehensive Program Review Report

Program Review - Communication

Program Summary

2022-2023

Prepared by: Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aime Ahle, Alisha Kennedy

What are the strengths of your area?: Our overall strength is highlighted by our students. We service over 3000 students, and maintain high levels of students success in multiple GE areas. Through the course of the pandemic, the Communication Department has made multiple adjustments, and found that our success numbers did take an impact, but also they are steadily improving. The adjustments we have made have been showing increases in success.

Our overall student enrollment has stayed consistent (when accounting for EW drops). In 2020-21 year, our total student count was 3443 (with 461 EW drops). In 2021-22 our student enrollment was at 2923 (with 15 EW drops). With the overall drop in COS enrollment, we have been able to maintain a level of consistency. We have found that we have a large demand in Online course offerings in the Fall-2022 semester. We would be better suited to increase our enrollment to the 2020-21 numbers with an increase in online courses.

From an overall perspective, our success rates are down roughly 5%. We implemented adjustments to better serve our students by increasing the number of face-to-face offerings. We had noticed an increase in overall enrollment of students in our COMM 001 courses. We increased student enrollment in online courses by almost 200 students, and saw an increase in performance in our online courses, especially with First-Time students. The success percentage of First-time students increased by over 5%. Our largest drop in success rates were continuing students enrolled in online courses, which saw a decline of roughly 7%. If we take into account the EW drops in 2020-21 (461), we would have a much higher level of student success, closer to our normal success rates of over 75%-85% in all Communication courses.

Over the course of the last few academic years we have introduced new courses, including fully online courses and hybrid courses. Our Health Comm course has an FTES of 3.0, and showing an increase in demand in Fall-2022. The enrollment for Online/Hybrid has decreased, largely due to an increase in face-to-face offerings as well as less Online/Hybrid courses being offered. Our Communication Certificate program saw a decrease in overall numbers, but we are starting to see interest increase with students returning to campus.

When looking at different demographics within our student population, we find the largest impacted group was our Hispanic students. In the 2020-21 academic year, they accounted for 330 of the EW grades. In 2021-2022 they only account for 11 EW grades. While there was a significant drop in the success rates (-7%), the EW grades gave a false level of success within that population. With increasing our Hybrid offerings, we will have the ability to better support our student groups.

Communication Faculty have also remained very active in the COS campus community. Faculty serve in leadership positions and on several committees including Academic Senate, Curriculum, Outcomes and Assessment, Program Review and more.

What improvements are needed?: With COVID-19 hitting in the middle of the Spring 2021 semester, and unfortunately the continuation of COVID through the Spring 2022 semester, we indeed have scrambled through scheduling and adjusting to methodological and classroom changes, as well as becoming accustomed to Zoom and instructing with a mask. However, due to the strength of our core faculty being highly team oriented, we have been able to successfully adjust some of our content to an online/hybrid environment. Prior to COVID, we were in the throes of adding more online and hybrid courses so as to offer a complete online option for our communication certificate and to become consistent with communication course offerings of other cc's, State and UC's as they offer more online options. Therefore, it provided us with a solid platform for learning and

adjusting. We have, however, noted a larger withdrawal/EW rate in Comm 1 during the continued COVID emergency status, with roughly a 17.4% EW rate in 20-21. Comm 4 shows a WD rate of 15.8%, Comm 5 at 16.4%, Comm 7 at 18.9%, Comm 8 at 14.7% and Comm 9 at 17.8%. However, and interestingly, now that we have offered more online/hybrid courses during the pandemic, our face to face number of enrollments are significantly decreasing and our online/hybrid enrollments are increasing, thus indicating the need for continued online/hybrid classes. However, the overall success rate excluding EW's has only varied 3% from 2018-19 to the current reporting. Not highly significant overall. We did see an increase of overall success of 1.3% from 20-21 to 21-22 academic years. Currently in the Fall 2022 semester, we are noting a small increase in face to face classes filling. However, many students are still preferring the online or hybrid mode. In speaking with our counseling division, this "Covid" generation of students has adapted to online and found it more conducive to their lifestyles that have resulted because of Covid policies. Therefore, it will be interesting to note if more face to face classes become palatable to students as we begin to cycle out of the Covid lifestyle. Accordingly, our intent is to continue dialogue about utilizing various methodologies, research other collegiate institutions and their methods, as well as continue to track success/EW rates. The lack of a larger discrepancy from 2018-19 until now reinforces that communication professors are highly interactive, communicative with one another for support and during this tumultuous time, accessible to their students.

Due to the continuation of COVID, we have found our Club and Honors Society numbers have decreased, and we will continue to develop online recruitment tools to continue the movement started in the previous years. We intend to develop and implement experimental methods such as a speakers series to engage students interested in the club and certificate, as well as developing an online/zoom format to market the program. More efforts have been made by the instructors to market and recruit via the Canvas platform. To date, we note a greater response due to this.

Prior to COVID-19 emergency status, the communication department, along with the support of the DE coordinator and the former division Dean, was in progress of offering more online/hybrid courses, as well as working to offer a completely online communication certificate option as indicated above. Based upon research and support from other institutions, it was determined that there is a high demand to meet a demographic need of; 1) a desire to complete our communication certificate and 2) the need for an online option. Not only do we need to continue to offer such online courses after the COVID emergency status to meet this need and pedological growth, but also desire to continue with administrative support and inertia of online course options. Communication courses have some of the largest enrollment at COS and are needed for completion of the A.S. degree, as well as being transferable to CSU's and UC's. The Spring of the 2022 semester, 45 communication classes were offered, all full, and most of our online COMM 1's had a waitlist. Due to this, we did add late start online classes (and we had already 2 short term Comm 4 classes that filled). Prior to the semester starting, we did cancel 4 courses due to low enrollment, but they were located at the HAN and TULARE sites. When we then added the online courses, they were filled with success. This continues to indicate the need for online offerings, but also a modification of the scheduling at the campus sites.   Currently, two FT instructors are working with the HAN Provost to modify and hopefully improve the scheduling for increased student enrollments.

Our Fall 2022 semester that we are currently in is mirroring Spring 2022 with 27 Comm 1 classes offered and full. We added two late starts as well, which have also filled. 28 other Comm classes were offered, with a total of 65 course offerings. Of note is that only one course was canceled due to low enrollment. However, this was on our Hanford campus where enrollments tend to be lower. When a late start hybrid with orientation was added, it immediately filled to 20. We have noted that we need to offer an online or hybrid COMM 8 option for students needing to complete the certificate online.

Our communication department needs to investigate the addition and offering of a CMC course (computer mediated communication). Several surrounding community colleges such as Bakersfield and Reedley are offering these needed courses due to the high demand of online course offerings, which changes the content need within the discipline. Instructional methodologies and content are clearly moving towards a more technological slant, hence the need to teach/train students how to communicate in a world with a heavier influence of technology. It is anticipated that some modality of online learning will continue, if not become a permanent facet of instruction. According to Tableau, there was a slight decrease of success rates (excluding EW's) of all ethnicities, except Native American (success rate here at 91.7%). The Hispanice, African-Amerian and Asian success rates have decreased slightly (average of 8.6% across those three ethnicities).   In summary, a CMC course is needed to modify/update communication curriculum as education transitions to a greater infusion of online/technological offerings.

The aforementioned areas of improvement will happen as a result of department meetings, brainstorming and tracking of future success and withdrawal rates.

Describe any external opportunities or challenges.: Developing a video for recruiting students into our Honors Society and Communication Club has been a topic we have been developing. We have decided to develop and create a recruitment video to

be dispersed among our students, to inform them of the opportunities within the Communication Department.

With the addition of our new hire, we have been looking at starting the process of developing a Forensics program. We are in the early stages of planning, but see potential in developing our club into a Forensics program. Part of the program would be to increase activities on campus, and also do demonstrations of different speaking styles and forensic events.

Our Communication Club would like to start having events on Campus that invite speakers onto campus, and have them present mini-talks about how Communication has impacted their life. We have talked about naming these Giant Inspirations. Clickers.

We have noted that a large portion of our students do not have access to presentation equipment to practice giving speeches. We would like to have a smart TV or projector installed into our Communication Lab, in order to give students a chance to practice their presentations, and increase their success rates in all of our classes.

Mobile Projector/TV
Mount

Overall SLO Achievement: After reviewing our current SLO's, our department is more than satisfied with the results as a unit. In particular, speaking to COMM 4, Interpersonal Communication, we are above satisfied with the student achievement. For example, our COMM 4 classes generally have both face to face and hybrid classes that meet for the entire semester where these students prepare and implement presentations and master the foundational principles of interpersonal relationships. There have been past struggles with the hybrid courses having a lower success rate, with the assumption that the online format is foreign or less comfortable for the student (see above in area of strengths) . However, due to COVID 19 and being forced to learn online, after the SP 2020 semester, the summer noted an increasing of success rates. In one COMM 4 summer course, the grades were as follows: 24/43 = A, 16/43 = B, 4/43 C, 0/43 D and 2/43 received F's (these two student disappeared). Therefore the student learning outcomes that are the foundations of the communication 4 courses appear to be improving, consistent and successful. Numbers at the Hanford campus (12 = A, 9 = B, 3 = C, 0 = D, 3 = F) have a slighter lower success rate, but we believe that is due to the smaller classroom size and lack of ability to easily diversify group numbers because of the smaller class sizes. As this is only a hypothesis from our perspectives and experience, we will conduct an experiment in the next PR cycle to assess the hypothesis. This will us to track and make any comparisons. Again, not that within our SLO's for summer 2020 , COMM 4 had a 95 % success rate.

Changes Based on SLO Achievement: Based on our SLO achievement and implementing more online/hybrid courses, we have adjusted all our of course SLO's and Assessments.

Overall PLO Achievement: Communication has the following PLO's:

Expression - Describe the importance of clear and precise expression in communication.
Communication Skills - Apply appropriate organizational, research and delivery skills.
University Skills - Demonstrate interpersonal, verbal communication and written skills at the university level

Changes Based on PLO Achievement: Taking into consideration the effects of the COVID-19 emergency and changing technological climate, we as a department will continue to grow our online offerings and research additional courses to help students navigate computer mediated communication so we can meet the needs of our students and not lose enrollment to other surrounding colleges that offer robust online courses (Fresno City College, Reedley College, Bakersfield College).

Outcome cycle evaluation: Starting the 2021 - 2022 year, we will be implementing a new evaluation calendar. Comm 1 is our largest course offerings therefore paired with Comm 113 and Comm 2 faculty will have more time to complete detailed reviews and evaluations and stay on our evaluation schedule. Making this change will also consider which instructors within the department tend to teach certain courses most often so they are on an alternating schedule. Last Spring we evaluated Comm 4 and are reporting Comm 9 results within this program review.

Year 1: Comm 7, Comm 9,
Year 2: Comm 8, Comm 4, Comm 5
Year 3: Comm 113, Comm 2, Comm 1

Action: Instructional Dialogue (2022-23)

To increase dialogue among communication professors/instructors regarding successful tools and techniques specific to student success in the Communication 4 courses, with the intent to improve student success rates. While we are roughly right on target with the national success rate of hybrid/online courses (66%), we desire to improve our current success rate (roughly 69%). Notable was

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our overall COMM success rate in 20-21 (affected by COVID-19 at 66.2% versus the prior year at 75.2% (data include EW. Data excluding EW's for 20-21 was 75.6%)   The decline appears be due to the force of communication classes all online during COVID-19. Notable success rates for COMM 4 dropped in in 2021 at 72% success rates excluding EW's, from 73.6% the prior program review cycle year. Again, this may be, and is most likely due to COVID-19 online courses.

Continued communication with our new DE coordinator (once hired), continued research into recommendations for online instructional improvement (to include possible conference, online courses and the like), as well as to continue departmental dialogue and share methodological suggestions are among the continued improvements needed. We will also continue to research and dialogue as a unit regarding the need, availability and possibility of offering mostly all or an all online course offerings to meet the student changes and needs of the GE COMM courses. *Note - as move closer to returning closer to 'normal', we will continue to work on increasing success rates in all ONLINE/hybrid numbers which will undoubtably be more prevalent post COVID. . The current per cents are more than likely skewed due to the fact that all class in Spring 21 were online and over 1/2 of the courses for this Fall 2021 are also online/hyrbid.

Leave Blank: Continued Action
Implementation Timeline: 2019 - 2020, 2020 - 2021, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: Outcome- to improve student success rates in Communication 4 courses verifiable via the success rates data sheet provided once a year from administration.
Person(s) Responsible (Name and Position): All faculty who teach COMM 4
Rationale (With supporting data): The action of increased instructional dialogue will, again, allow for the sharing of recent information specific to success rates in 4. Consideration should and will be given to current researched techniques in the area, instructional sharing of information regarding techniques, tools, etc... that have provided additional success, and continued evaluation of all communication professors/instructors by their peer group. The aforementioned will in turn, allow for a greater instructional repertoire of student success tools and techniques, as well as allow for the growth and evolution of the instructor.
Priority: High
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years
District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objectives: 2015-2018
District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.
District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.
District Objectives - 3.1 - Reduce the achievement gap of disproportionately impacted student groups annually, as identified in the Student Equity Plan.
District Objectives - 3.2 - Increase training for academic and student services staff and faculty to respond to the unique needs of our student population.
District Objectives - 4.1 - Improve operational systems based upon data driven decision-making as described in the COS 2.0 manuals.

Action: Comm 1 Curriculum

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Continue to develop supplemental curriculum in response to online presentation anxiety.

Leave Blank:
Implementation Timeline: 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: These actions support the overall mission of the college, "College of the Sequoias affirms that our mission is to help our diverse student population achieve its transfer and/or occupational objectives..."

The actions speak directly to District Objective 1.1 to increase enrollment by 1.75% annually, to District Objective 2.1 to increase the number of students who are transferred prepared annually, and to District Objective 2.2 to increase the number of students who earn an associate degree or certificate. This will be a continued curriculum development.
Person(s) Responsible (Name and Position): Department
Rationale (With supporting data): Based on student success dropping during the past year (2019-2020 student success in Comm. 1 was 81%. In 2020-2021 was 73%). Retention rates of online students, especially in communication courses, public speaker in particular, have a lower passing rate.
Priority: Medium
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Update on Action

Updates

Update Year: 2021-2022   09/15/2021
Status: Continue Action Next Year
We have continued ongoing conversations, and have started developing curriculum and support material to better support online presentation anxiety. We should see an increase in overall student success in our 2022 Program Review
Impact on District Objectives/Unit Outcomes (Not Required):

Resources Description

Equipment - Instructional - Web Cams (Active)
Why is this resource required for this action? Our section increase to mostly and currently many more online sections (this Fall 21 semester) was a direct impact from COIVD-19. There was a notable decline during 20-21% success rates (73.2% versus 81.3% in 19-20). While our average is still better than the national average of success *(roughly 66%), we need to continue to incorporate learning and have access to appropriate equipment.
Notes (optional):
Cost of Request (Nothing will be funded over the amount listed.): 600

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years
District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objectives: 2015-2018
District Objectives - 1.1 - Increase overall enrollment by 1.75% annually
District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.

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District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.

Action: The Department will continue to expand course offerings and the number of course offerings to better prepare our students for transfer or their admittance to the workforce. (2019-2020)

We will be continue developing DE Addendums for our other Communication Course offerings.

Leave Blank: Continued Action
Implementation Timeline: 2019 - 2020, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes:
Person(s) Responsible (Name and Position): Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aimee Ahle, Alisha Kennedy
Rationale (With supporting data):
Priority: High
Safety Issue: No
External Mandate: Yes
Safety/Mandate Explanation: Meet the needs of both transfer and transitioning nursing students as well as the needs of Communication majors. Current nurses involved in the discipline in the community can also be served and the course will be submitted for Continuing Education Credits. This course had additionally approved and we are offering it for the first time this Fall 2021. However, our next goal is to get the course UC accredited and are actively working on this. We are also looking at bringing back Communication Interpretation.

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years
District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objectives: 2015-2018
District Objectives - 1.1 - Increase overall enrollment by 1.75% annually
District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.
District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.

Action: Full-Time Professor (2022-2023) (request for 2023-2024 due to retirement)

Hire Full-Time Professor for replacement of retirement

Leave Blank: Essential for Operation
Implementation Timeline: 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: District Objective 1.1
District Objective 2.1
District Objective 2.2

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Person(s) Responsible (Name and Position): Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aimee Ahle

Rationale (With supporting data): Due to the lack of available adjunct, and in order to reach District Objectives, we need an additional Full-Time Communication Professor. We are canceling classes, over-enrolling classes, and taking over-load classes to meet the demand of sections, because of a lack of available adjuncts at the Visalia campus.

Our department also needs to develop an Oral Interpretation course. Oral Interpretation would meet CSUGE pattern Area C. By incorporating Oral Interpretation, students would be able to complete a Communication Certificate without taking additional courses. This would allow students to complete a certificate and degree, while maintaining a lower total unit count. This course would need to be taught at the Hanford campus as well.

Priority: High
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Resources Description

Faculty- New/Replacement - Full-time Communication Professor (Active)

Why is this resource required for this action?: As listed above, in order to keep our strengths and meet both Departmental and Institutional Goals 1.1, 2.1, and 2.2, we need another Full-time Professor. The availability of adjuncts in the Communication discipline is dwindling and courses have been and will be canceled due to lack of professors. ALL classes are impacted with over 350 students on waiting lists for classes and this has been shown for years. If finally admitted to a class, a student will also benefit from a full-timer's increased accessibility, office hours, and overall campus knowledge.

Notes (optional):
Cost of Request (Nothing will be funded over the amount listed.): 100000

Link Actions to District Objectives

District Objectives: 2018-2021

District Objective 1.1 - The District will increase FTES by 1.75% over the three years

District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years

District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objective 4.2 - Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents

District Objectives: 2015-2018

District Objectives - 1.1 - Increase overall enrollment by 1.75% annually

District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.

District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.

Action: Increase Communication Certificate program numbers (2020-2021)

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Develop and implement a strategic marketing plan, as well as tracking plan to increase successful completion of the Communication Certificate Program. This plan was put on hold due to the last 3 semesters of a forced/implemented COVID schedule. We have seen a decline in communication certificate majors, but anticipate to gain momentum once again as we return more to normal.

Leave Blank:
Implementation Timeline: 2019 - 2020, 2020 - 2021, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: District Objective 1.1
District Objective 2.1
District Objective 2.2
Person(s) Responsible (Name and Position): Dr. Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aimee Ahle, Alisha Kennedy
Rationale (With supporting data): Over the past few years, numbers in the Communication Certificate has decreased.   By implementing a process for tracking students with interest in the Communication Certificate Program, we will be able to increase the amount of students successfully completing their certificate programs.

We also are developing a "video"/online project to reach out to the students.
Priority: Medium
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Update on Action
Updates

Update Year: 2021-2022   09/15/2021
Status: Continue Action Next Year
With COVID making it more difficult to recruit students into the program, we have continued to see a decline in overall numbers. We will continue this action into next year.
Impact on District Objectives/Unit Outcomes (Not Required):

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years
District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objectives: 2015-2018
District Objectives - 1.1 - Increase overall enrollment by 1.75% annually
District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.
District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.

Action: Develop a Communication Lab (2020-2021) -continued until complete

Purchase equipment for Communication Lab

Leave Blank:

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Implementation Timeline: 2019 - 2020, 2020 - 2021, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: District Objective 1.1, 2.1, 2.2,
Person(s) Responsible (Name and Position): Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aimee Ahle, Alisha Kennedy
Rationale (With supporting data): Besides the need to fulfill graduation and transfer requirements (We are the only discipline in the A-1 category and provide classes in A-3 and Area D), we also have a growing number of Communication Majors and students completing the Communication Skills Certificate. As faculty, we need to make ourselves available to our student to assist them in their Academic pursuits. With that in mind, we are presently forming a Communication Honor Society and will have numerous students coming to us for help. So we want to create a Communication Lab to be able to assist our students. We are requesting a portable projector to assist our students. Due to a lack of classroom availability, our students need a place to practice using PowerPoint. By having a portable projector that will hook up with our laptops, our students will be able to use the Comm Lab to practice their presentations. We need to have equipment for students to prepare their presentations, and for faculty to be able to assist students with their presentations. Laptops, a projector, and screen would allow us to better assist students with their presentations. Once we are able to return to campus post COVID, we anticipate the ability to work with more students in a one on one setting and this will assist their needs.

Priority: Medium
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Update on Action

Updates

Update Year: 2021-2022   09/15/2021
Status: Continue Action Next Year
Due to a lack of student presence on campus, we where not able to push this action. We will continue with developing our Communication Lab as COVID restrictions are lessened.
Impact on District Objectives/Unit Outcomes (Not Required):

Resources Description

Equipment - Instructional - Our Communication Lab is in need of a Projector (Active)

Why is this resource required for this action?: Students are required to give presentations in all Communication courses, many of these presentations require usage of presentation software. Students need to have the ability to practice their presentations with the presentation software.

Notes (optional): Continued request from previous PR. Not filled due to COVID-19 schedule implementation

Cost of Request (Nothing will be funded over the amount listed.): 800

Link Actions to District Objectives

District Objectives: 2018-2021

District Objective 1.1 - The District will increase FTES by 1.75% over the three years

District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years

District Objective 4.1 - Increase the use of data for decision-making at the District and department/unit level

District Objectives: 2015-2018

District Objectives - 1.1 - Increase overall enrollment by 1.75% annually

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District Objectives - 2.1 - Increase the number of students who are transfer-prepared annually.
District Objectives - 2.2 - Increase the number of students who earn an associate degree or certificate annually.

Action: Presentation Clickers

As part of developing skills as a presenter, students need to be able to move about the audience, without being tied to the computer. We are requesting funds to purchase clickers for our classrooms. Due to the interruption in face to face instruction from COVID, this will be a need once we are back in a more stationary classroom setting.

Leave Blank:
Implementation Timeline: 2020 - 2021, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: OBJECTIVE 2.1
OBJECTIVE 2.2
Person(s) Responsible (Name and Position): Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aime Ahle, Alisha Kennedy.
Rationale (With supporting data):
Priority: Medium
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years

Action: Develop Campus Presence

Increase awareness of program offerings at all three campuses.

Leave Blank: Nonessential/Nice to have
Implementation Timeline: 2019 - 2020, 2021 - 2022, 2022 - 2023
Leave Blank:
Leave Blank:
Identify related course/program outcomes: District Objective 1.1
District Objective 2.1
District Objective 2.2
Person(s) Responsible (Name and Position): Tom Weise, Cynthia Johnson, Robin McGehee, Johnathan Brooks, Aimee Ahle, Alisha Kennedy
Rationale (With supporting data): In order to increase certificate completion and degree completion, the Communication Department need to establish a stronger presence the Communication department has began to develop TikTok videos to increase awareness of our program and offerings.

To further this project, we would like to request funding for Polo's, Stickers, flyers, etc.
Priority: Medium
Safety Issue: No
External Mandate: No
Safety/Mandate Explanation:

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Update on Action

Updates

Update Year: 2021-2022   09/15/2021
Status: Continue Action Next Year
With the COVID restriction in place during the 2020-2021 academic year, we where not able to improve on our campus presence. We will continue the action as COVID restrictions are lessened.
Impact on District Objectives/Unit Outcomes (Not Required):

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years
District Objective 4.2 - Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents